

ALCOA HOT NEWS

Alcoa launches lightest wheel Ultra ONE™



Alcoa's lightest and strongest wheel, carrying the name Ultra ONE™, will come to Europe. Start of production in the facility in Székesfehérvár, Hungary is foreseen for 2017 in sizes 22.5x9.00 and 22.5x8.25.

22.5x9.00 Ultra ONE™ wheel facts:

- 7.5% lighter than the current 22.5x9.00 wheel
- Compatible with tire pressure monitoring systems
- Increased maximum load to 4250 kg
- Unified rim horn, adhesive and clip-on weights on both sides of the rim

Köfém to celebrate 20 years



Keréktermékgyár 20 év'

This fall the Köfém site will blow out 20 candles. It saw the light of day in 1996 with only 32 employees. Today it can rely on the capabilities of more than 400 people. Throughout the years the wheels portfolio expanded from 21 part numbers to 276. 11 million wheels are currently in use and glide accross European roads. A milestone we are truly proud of.



Alcoa Wheels introduces new finishes for low deck trailer wheel - 17.5"x6.75"

Suitable for:

low deck / flat bed trailers and semi-trailers
volume trailers and semi-trailers

Wheel specifications

Weight:	13.7 kg
Max load:	3000 kg
Offset:	117 mm
Half dual space:	137 mm
# mounting holes:	10
Ø mounting holes:	26 mm
Valve:	TR554C
Balancing weights:	adhesive/clip-on

NEW Part numbers - NEW finishes

LvL ONE®:	663827
Dura-Bright® EVO:	663823DB

The ultimate choice for your vehicle

- On average 41% lighter than steel wheels
- 3 axle trailer: 117kg weight saving
- 4 axle trailer: 156 kg weight saving

DURA-BRIGHT® EVO

LVL ONE®

BRUSHED



Alcoa on the road

Don't be afraid to sparkle a little Dura-Brighter



Dusty times call for shiny measures. Alcoa Wheels is happy to support when it comes to putting the "right" back in Dura-Bright®. Ottfried Förster has been a loyal Alcoa promoter for years but was looking for tips and tricks to give extra shine to their Dura-Bright® wheels. Specialized in the transport and distribution of print and media products throughout Germany, the company finds

Alcoa forged aluminium wheels the perfect match for their high quality vehicles. The entire fleet is Alcoa branded. Determining factors are the weight savings that allow to increase payload without compromising on strength and the very appealing looks. They've always been extremely satisfied about the performance of the wheels yet were struggling with brake dust and how

to properly remove it. A quick chat with our German Sales Manager Felix Sellmann and Alcoa came to the rescue. Professional cleaning exercises - with Alcoa branded cleaning products - took place and in a matter of time the wheels looked brand new. Company owner Sebastian Förster witnessed everything and was amazed: "I was positively surprised how easy and simple it was to brighten up those wheels. Many other aluminium wheel manufacturers claim to have something similar to Dura-Bright® yet I beg to differ. This is a top notch product! I haven't seen anything like it."

Ottfried Förster is an established name in the sector and has been active for more than 25 years. For more information check their website www.ottfried-foerster.de.

Interested in the Alcoa cleaning products? Go to www.alcoa-accessories.com and click on cleaning products in the left side bar. These products are available throughout our distributor network.

Our customers matter



2 celebrations are better than one

Another celebration is in order. Premium Alcoa Wheel Products distributors RI-FA Fahrzeugteilehandel GmbH & Co. KG and Hartmut Lauterbach GmbH can look back on 30 years of Alcoa partnership. Both companies are headquartered in Germany and are known to be experts when it comes to wheels and other vehicle parts. When Alcoa decided to expand activities to the German speaking regions in 1986 they immediately welcomed the partnership. The first Alcoa Wheels' sales in the

country carry their names. Great job guys! For more information about these distributors feel free to visit the sites:

www.lkw-aluraeder.de

www.ri-fa.de

www.lkw-aluraeder.de

RI-FA

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